



QUARTER CENT SALES TAX

FOR SCHOOL SUPPLEMENTS ON THE BALLOT MARCH 3, 2020

During the next primary election on March 3, 2020 (also known as Super Tuesday), Bertie County residents will have the opportunity to vote on a proposed quarter (1/4) cent sales tax increase. If approved by you, the voters, the initiative would generate approximately \$175,000 in new revenue that will be set aside for all public school personnel.

A COMMUNITY PARTNERSHIP



HOW DOES IT WORK?

#1

For example, a \$100 pair of shoes with the current Bertie tax rate of 6.75% would cost \$106.75, so with a quarter of a penny sales tax added the new cost of the same pair of shoes would be \$107. A difference of a single quarter.

#2

As another example, the \$8 Lunch Special with the current Bertie tax rate of 6.75% would cost \$8.54, so with a quarter of a penny sales tax added the new cost of the \$8 lunch special would be \$8.56. A different of just two (2) pennies.

#3

If approved by you, the voters, the initiative would generate approximately \$175,000 in new revenue providing the perfect opportunity for Bertie to compete with surrounding counties in recruiting the best teachers for the students of Bertie County.



APPLIES TO ALL

A sales tax increase would not just impact local citizens. In fact, it would also apply to purchases made by visitors. A Hertford County resident who stops for lunch in Windsor on their way to the Outer Banks? A Martin County resident stocking up on building supplies at Basnights? An out of state visitor in town to shop at their favorite boutique? You guessed it! They will pay the additional sales tax on those purchases.



FAST FACTS



If you make purchases in Hertford, Halifax, Martin, Pitt, or Edgecombe Counties, you are already paying the same quarter cent sales tax that benefits those respective counties.



Not to worry, grocery and gas prices WILL NOT go up if this initiative is passed. Groceries and gasoline are excluded per North Carolina State law. The current sales tax rate is 6.75%.



Sales tax and property tax are different! Property taxes are only paid by those who own property in Bertie County. Sales tax is paid by anyone buying goods or services in Bertie County including visitors.