

FOR IMMEDIATE RELEASE

Newly formed Bertie County Tourism Development Authority sets September 1 start date for 6% occupancy tax on short-term rentals.

Bertie County to Begin Collection of the Occupancy Tax on Short-Term Rentals

WINDSOR, NC (July 16, 2025) — The newly formed Bertie County Tourism Development Authority (TDA) has voted to authorize the collection of a 6% occupancy tax on all short-term rental accommodations within the county, effective September 1, 2025.

Although the Bertie County Board of Commissioners authorized the occupancy tax in 2023, collection has not yet begun. The newly formed TDA held its first official meeting on June 16, and voted on June 19 to begin collection of the occupancy tax on September 1. This timing allows property owners and managers additional time to prepare and notify guests.

The tax will apply to lodging stays of 90 days or fewer, including but not limited to hotel rooms, motels, bed and breakfasts, vacation rentals, and other short-term accommodations. Revenue generated from the occupancy tax will be used to promote travel and tourism in Bertie County and to support the development of local tourism-related infrastructure and events.

“This measure is an important step toward building a sustainable tourism economy in Bertie County,” says Laura Orsini, Chair of the Bertie County TDA. “It ensures that visitors contribute to the maintenance and growth of the resources and beautiful attractions that bring them here.”

Owners and operators of rental properties subject to the tax will receive detailed instructions in the coming weeks regarding registration, collection procedures, and remittance deadlines.

For more information about the occupancy tax or the Bertie County TDA, please contact:

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