

NEWS RELEASE

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Bertie County introduces discount card programs to help alleviate high costs of prescriptions as well as health services

Residents can now take advantage of a wide range of savings

Windsor, NC (5/19/2015) – Bertie County today launched three new programs to help county residents better manage the cost of prescription medications and health and dental services. As a member of the National Association of Counties (NACo), the county is able to offer the Prescription Discount, Health Discount and Dental Discount programs to residents that will provide savings of up to 75 percent on prescriptions and 15 -50 percent on health and dental services.

The programs can be used by residents who do not have insurance and by those whose insurance does not cover the prescriptions or services they need. There are no annual limits placed on use, no forms to fill out, no waiting periods, no age or income requirements and no medical condition restrictions.

Bertie County Chairman, Ronald Wesson, stated that, "many Bertie County families face difficulties in trying to pay for healthcare costs, and we are pleased to provide residents with an additional resource to assist in the cost of prescription, health, and dental needs. This program offers cost-saving options for the many families across Bertie, making it easier for them to afford the services that they need," he said.

The Prescription, Health and Dental Discount program, which are administered by CVS Caremark, include discounts on prescription medications, dental services, vision care, LASIK & PRK vision procedures, hearing aids & screenings, prepaid lab work, prepaid diagnostic imaging and diabetic supplies. A resident can begin saving on prescriptions as soon as he/she receives a discount card. For health services, memberships are available on a monthly or annual subscription basis for both individuals and families* and discounts are available immediately upon enrollment.

The discount card can also be used to save money on pet medications that have to be purchased at a pharmacy. The card is accepted at 65,000 pharmacies nationwide including all the major chains such as Wal-Mart, CVS/pharmacy, Walgreens, Giant, Safeway and Rite Aid. Participating pharmacies also include the majority of community-based, independent pharmacies.

"We are pleased to work with counties around the country to bring these important programs to their residents," said NACo President Linda Langston, County Supervisor, Linn County, Iowa. "Our overall goal is to help counties and their residents. These programs help us accomplish that goal."

The free discount cards may be used by all Bertie County residents, regardless of age, income or existing health coverage. The discount cards are available at the following locations: the Bertie County Manager's Office, the Bertie County Department of Social Services, the Bertie County Cooperative Extension office, as well as the Bertie County Council on Aging office. The prescription and health discount cards can also be printed from the Internet at www.nacorx.org or by calling toll-free 1.877.321.2652.

*THESE PROGRAMS ARE NOT INSURANCE.

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About NACo

The National Association of Counties (NACo) is the only national organization that represents county governments in the United States. Founded in 1935, NACo provides essential services to the nation's 3,068 counties. NACo advances issues with a unified voice before the federal government, improves the public's understanding of county government, assists counties in finding and sharing innovative solutions through education and research, and provides value-added services to save counties and taxpayers money. For more information about NACo, visit www.naco.org.

About CVS Caremark

CVS Caremark is dedicated to helping people on their path to better health as the largest integrated pharmacy company in the United States. Through the company's more than 7,600 CVS/pharmacy stores; its leading pharmacy benefit manager serving more than 60 million plan members; and its retail health clinic system, the largest in the nation with more than 800 MinuteClinic locations, it is a market leader in mail order, retail and specialty pharmacy, retail clinics, and Medicare Part D Prescription Drug Plans. As a pharmacy innovation company with an unmatched breadth of capabilities, CVS Caremark continually strives to improve health and lower costs by developing new approaches such as its unique Pharmacy Advisor program that helps people with chronic diseases such as diabetes obtain and stay on their medications. Find more information about how CVS Caremark is reinventing pharmacy for better health at info.cvscaremark.com.