

County Profile Contact (919) 715-6374

Commerce Economic Development Contact (919) 733-4977

Demographics

Population & Growth

	Population	Annual Growth
2016 Proj Total Population	21,494	0.2%
2011 Proj Total Population	21,320	
2010 Census Total Population	21,282	0.8%
2000 Census Total Population	19,773	
July 2010 Certified Population Estimate	21,267	

Urban/Rural Representation

		Urban/Rural Percent
2000 Census Total Population: Urban - inside Urbanized Area	0	0.0%
2000 Census Total Population: Urban - inside Urbanized Clusters	0	0.0%
2000 Census Total Population: Rural - Farm	486	2.5%
2000 Census Total Population: Rural - Nonfarm	19,287	97.5%

Estimated Population by Age

		Pop by Age
2016 Proj Median Age	44	
2011 Proj Median Age	43	
2000 Census Median Age	39	
2011 Proj Total Pop 0-19	4,915	23.1%
2011 Proj Total Pop 20-29	2,615	12.3%
2011 Proj Total Pop 30-39	2,393	11.2%
2011 Proj Total Pop 40-49	2,919	13.7%
2011 Proj Total Pop 50-59	3,430	16.1%
2011 Proj Total Pop 60+	5,048	23.7%

Commuters, Workers Age 16 and over, Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	.
Workers Not Working at Home	7,729
Travel Time to Work: < 10 minutes	21.2%
Travel Time to Work: 10-14 minutes	10.8%
Travel Time to Work: 15-19 minutes	17.3%
Travel Time to Work: 20-24 minutes	14.4%
Travel Time to Work: 25-29 minutes	7.4%
Travel Time to Work: 30-34 minutes	10.9%
Travel Time to Work: 35-44 minutes	3.6%
Travel Time to Work: 45-59 minutes	3.1%
Travel Time to Work: 60+ minutes	11.2%

Workers, By Transportation

Worker Transp, Base	7,984
Work at Home	255
Drove Car/Truck/Van Alone	5,930
Carpooled Car/Truck/Van	1,371
Public Transportation	5
Walked	264
Other Transportation	159

Place of Work

Worked in State/County of Residence	4,668
Worked in State/Outside County of Residence	2,527
Worked Outside State of Residence	533

Commuters

Residents

4,668	60.4%
2,527	32.7%
533	6.9%

Education

		Pop Age 25+
2010-11 Kindergarten-12th Enrollment	2,730	
2011 Average SAT score (2400 scale)	1,161	
2011 Percent of Graduates taking SAT	67.4%	
2009-10 Higher Education Completions	.	
2009-10 Higher Education Total Enrollment	.	
Est Education Attainment - At Least High School Graduate	10,525	72.3%
Est Education Attainment - At Least Bachelor's Degree	1,474	10.1%

Housing

		Growth or % of Total
2016 Proj Total Housing	10,072	2.4%
2011 Proj Total Housing	9,840	
2010 Census Total Housing	8,359	
2010 Census Occupied Housing	6,896	82.5%
2010 Census Vacant Housing	1,463	17.5%
2010 Est Median Value of Owner Occupied Housing	\$77,400	
2010 Est Median Value of Renter Occupied Housing	\$588	
Est Owner Occupied Housing	6,277	76.9%
Est Renter Occupied Housing	1,883	23.1%
Est Owner Occupied Housing Vacancy	2.5%	
Est Renter Occupied Housing Vacancy	3.5%	
2010 Census Total Households	9,822	

Income

		Percent Growth or Total
2010 Est Median Family Income	\$39,443	30.8%
2000 Census Median Family Income	\$30,162	
2016 Proj Median Household Income	\$30,025	6.7%
2011 Proj Median Household Income	\$28,142	11.8%
2000 Census Median Household Income	\$25,175	
2010 Est Median Worker Earnings	\$20,426	
2016 Proj Per Capita Income	\$18,729	2.0%
2011 Proj Per Capita Income	\$16,977	20.4%
2000 Census Per Capita Income	\$14,096	
Est Total Pop with Income Below Poverty Level, Last 12 months	4,724	23.3%

Employment / Unemployment

	Year to Date	2010 Annual
2011Q3 Employment	7,269	7,680
2011Q3 Unemployment	1,045	1,011
2011Q3 Unemployment Rate	12.6%	11.6%
2011Q3 Announced Job Creation	33	.
2011Q3 Total Announced Investments (\$mil)	\$17.0	.
Dec2011YTD Lost Jobs, Closings & Layoffs	8	.
Dec2011YTD Establishment Events, Closings & Layoffs	1	1

Employment / Wages by Industry	2011 2nd Qtr Employment	2010 Annual Employment	2011 2nd Qtr Avg Weekly Wage	2010 Avg Weekly Wage
Total All Industries	6,618	6,630	\$565	\$612
Total Government	888	903	\$637	\$632
Total Private Industry	3,514	3,158	\$576	\$702
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	373	250	\$1,223	\$2,774
Manufacturing	2,151	2,133	\$511	\$527
Wholesale Trade	133	0	\$810	.
Retail Trade	274	291	\$414	\$434
Transportation and Warehousing	34	156	\$830	\$736
Information	0	0	.	.
Finance and Insurance	83	85	\$606	\$642
Real Estate and Rental and Leasing	0	0	.	.
Professional and Technical Services	46	48	\$526	\$483
Mgt of Companies, Enterprises	0	0	\$0	\$0
Administrative and Waste Services	132	111	\$620	\$583
Educational Services	544	550	\$626	\$638
Health Care and Social Assistance	0	0	.	.
Arts, Entertainment and Recreation	21	0	\$563	.
Accommodation and Food Services	190	0	\$214	.
Other Services Ex. Public Admin	110	120	\$352	\$347
Public Administration	310	317	\$635	\$607
Unclassified	0	0	\$0	.

Commercial/Retail/Industrial

Local Businesses

Jan2012 Available Industrial Buildings	3
2011Q2 Establishments: Total Private Industry	321
2011Q2 Establishments: Manufacturing	17
Est Self Employed	409

Local Retail Business

2010 Total Retail Sales (With Food/Drink) (\$mil)	\$59.9
2010 Total Retail Businesses (With Food/Drink)	108
2010 Avg Sales/Business Total (with Food/Drink)	\$554,759

Quality of Life

Taxes

FY2011-12 Property Tax Rate per \$100 Value	\$0.7800
FY2010-11 Annual Taxable Retail Sales (\$mil)	\$61.4
2012 Tier designation	1

Childcare

2011Q3 Licensed Child Care Facilities	26
2011Q3 Licensed Child Care Enrollment	466

Weather

Annual Rainfall	48
Annual Snowfall	7
Average Annual Temperature	57
Average Annual High Temperature	72
Average Annual Low Temperature	50

Healthcare Providers

2010 Number of Physicians	9
2010 Physicians per 10,000 population	4.2
2010 RNs per 10,000 population	49.7
2010 Dentists per 10,000 population	0.5
2010 Pharmacists per 10,000 population	3.8

Sources: ESRI for demographics, housing, income, crime, weather, and retail data. <http://www.esri.com> NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org> US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>

NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, and industrial buildings.

<http://www.nccommerce.com/en> NC Commerce, Division of Employment Security for lost jobs and affected establishments data and occupational data.

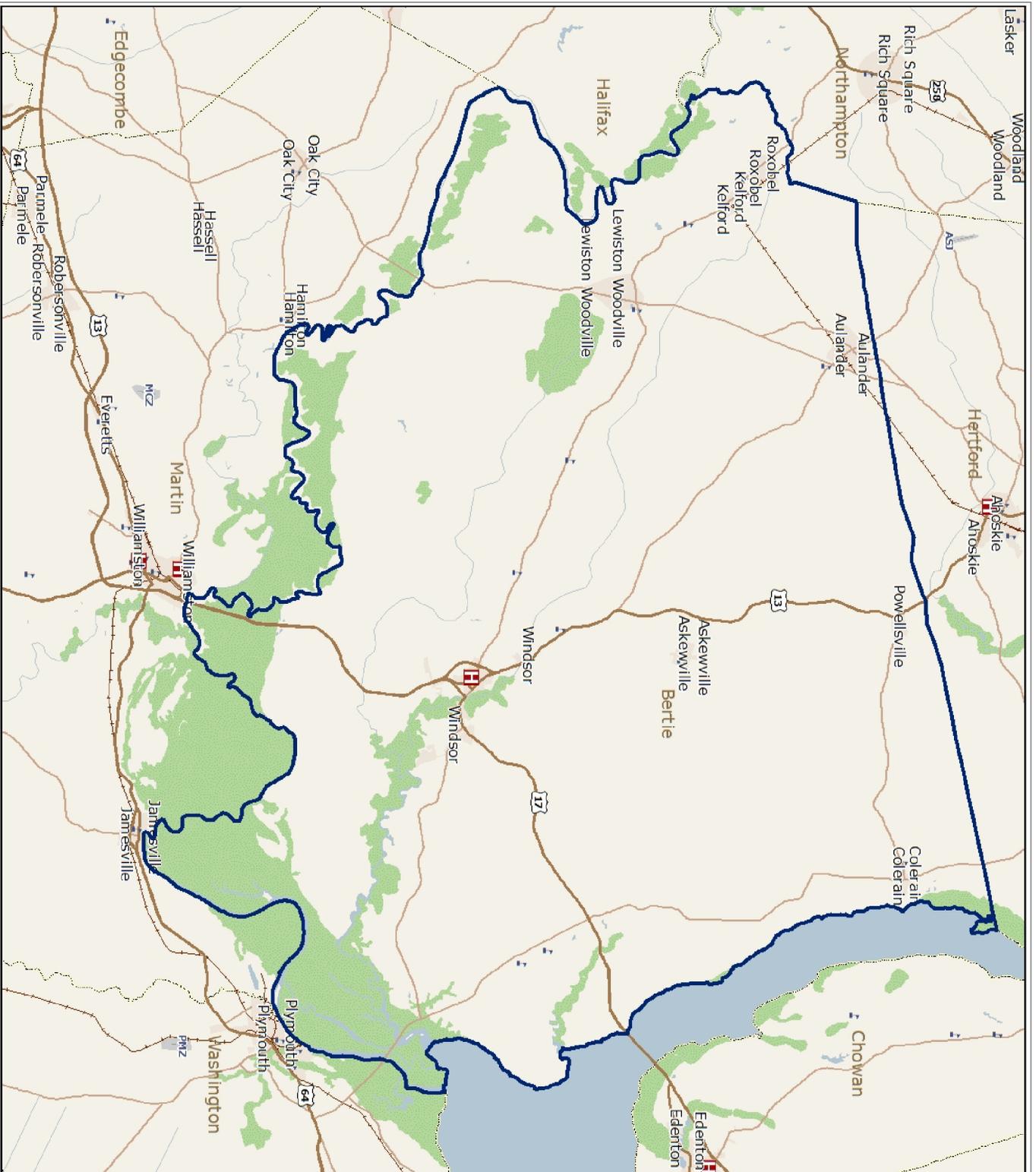
<http://www.ncesc.com> NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. ESRI 2011/2016 data are projections and noted as proj. Some data may be available only for North Carolina.

2010 Census data is noted as such. American Community Survey (ACS) data is noted as an estimate (est) and is from the 2006-10, 5 year survey and data is as of 2010 and dollars inflated to 2010\$. Rural/urban definitions from the 2010 Census will be available in late 2012.

For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf, or click on it under the map on the homepage.



THE NORTH CAROLINA



Prepared by North Carolina Department of Commerce, Division of Policy, Research & Strategic Planning, December 2010

Legend

- Hospital
- Public University
- Private University
- NC Community Colleges
- School
- Interstate
- US Highway
- State Highway
- Railroads (Local)
- Airport
- Rivers
- Cnty Bnds (detailed, named)
- Park
- Municipal Boundaries

